



Striving for the Competitive Edge

Competitive value is driven by collaboration, speed, visibility and trust. To do this, business applications need to integrate and change rapidly, reliably, and in real-time. Business applications also need to optimize collaboration across the “extraprise” – outside the four walls of the enterprise.

Relationships Change – So Should Your Systems

Today's networked economy demands that complex business relationships exist, adapt and thrive. Their success will be measured by value and performance. FinancialStream represents a powerful new way for corporations to model, analyze, automate and transact the financial relationships that drive their business. Whether the relationship is with employees, partners, or customers, FinancialStream combines the highest level of flexibility, with an easy to deploy solution, for managing the financial streams that flow from any number of complex relationships.

Successful organizations need systems that seamlessly connect, collaborate and compensate through software as pliable as the relationships they manage. The availability of better market data and the competitiveness of the digital age demands instant flexibility and adaptability to new opportunities. This means that systems must integrate and change rapidly while remaining rock-solid and reliable.

The Gap

In most cases, software systems have been deployed to handle the common business challenges. However, most businesses find that their evolving business relationships either require the integration of many systems, or have a large degree of change that cannot be facilitated with existing packages. This leaves gaps between and around systems – creating islands of lost data.

Business Overview

Businesses attempt to process the data with spreadsheets, employees, semi-manual processes or custom development – all of which are cumbersome, slow and costly. FinancialStream bridges these gaps.

Financial Relationship Management

Most businesses live and die by their ability to maintain healthy business relationships with their employees, partners and customers. Most business relationships consist of a set of contractual obligations or procedural practices. Financial Relationship Management (FRM) delivers broad operational efficiencies to manage these obligations and practices, while creating a significant ROI. FRM is often broken down into the following groups:

Employees – Automate and quickly deploy sophisticated plans and programs modeled in advance with fault-proof assumptions. Then quickly deploy complex strategies to optimize employee productivity at every level.

Partners – Build stronger more viable relationships by automating contractual obligations for more timely and accurate reporting, billing, payments and reconciliation.

Customers – Reduce the time to market for new relationships, products or offerings. Model, test and deploy in days instead of months.

► **Solutions with Real Business Value.**